

Career-related Studies

Bridging Education & Career Aspirations



› About WACP

WACP is the strategic Career-related Studies provider for the IBCP. This unique collaboration equips students with both academic excellence and real-world skills, preparing them for higher education and professional success. WACP is registered with the Florida Department of Education, ensuring that all our students receive an American High School Diploma alongside their IBCP credentials.

WACP provides career-related specialisations in :

- **Business and Management**

- Business Administration
- Sports Management
- Events Management

- **Science and Technology**

- Artificial Intelligence

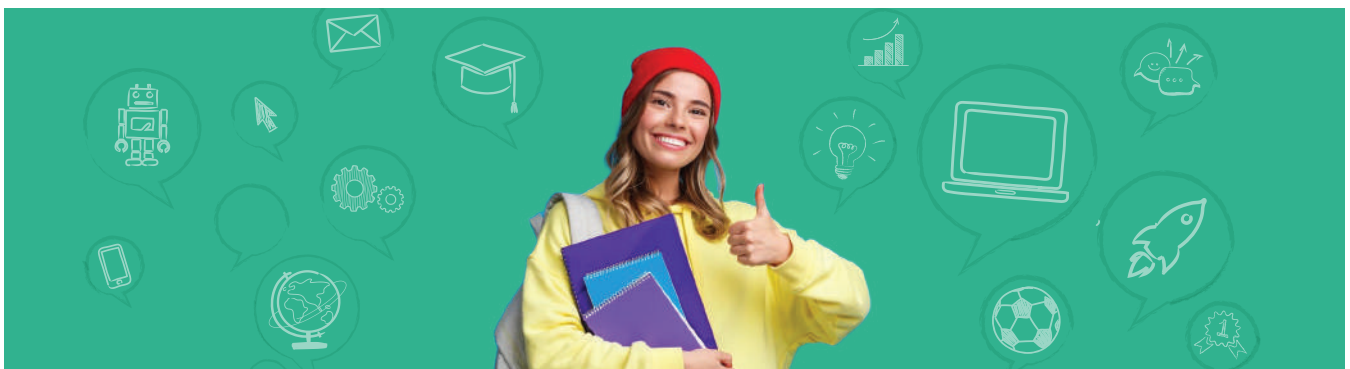
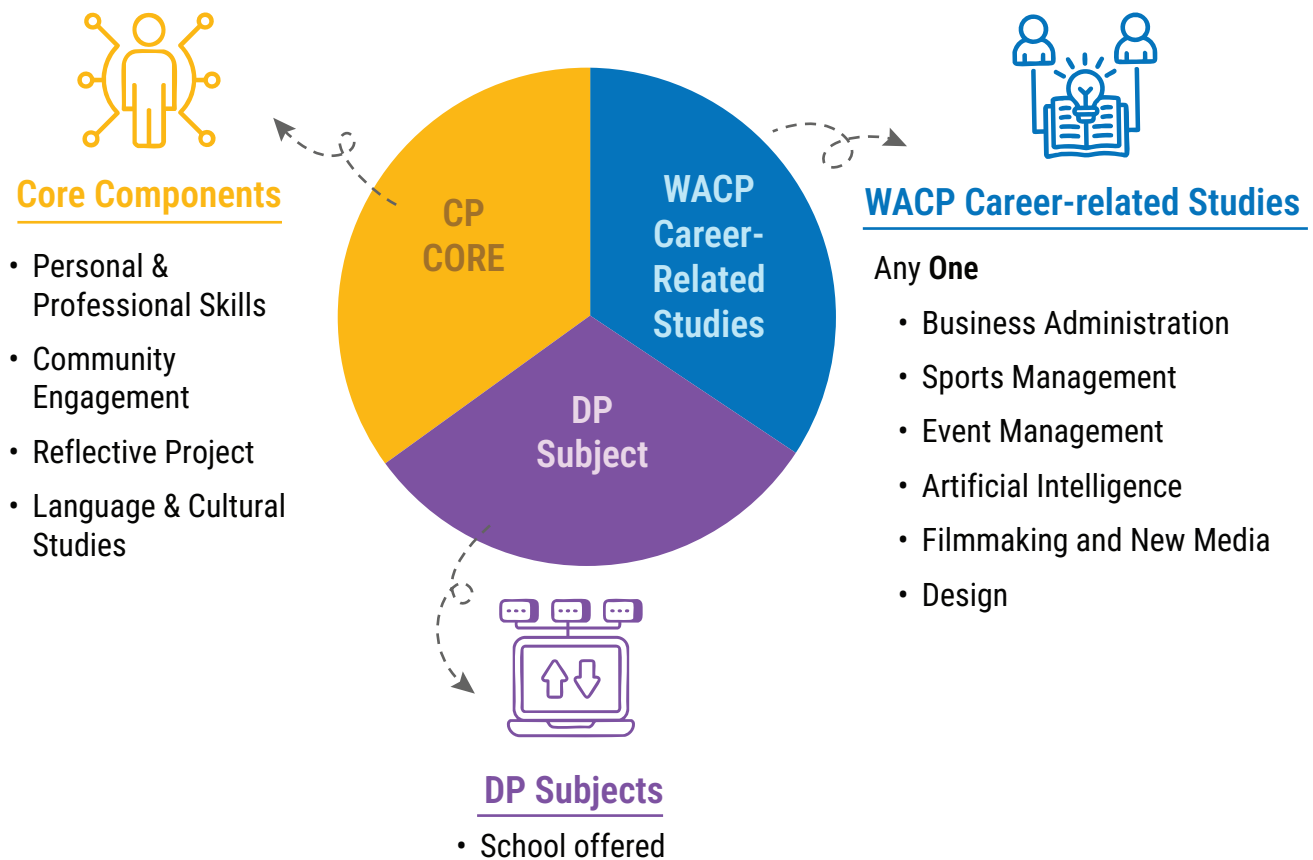
- **Arts and Design**

- Filmmaking and New Media
- Design

*In future more specializations will be added.



► IBCP PROGRAMME with WACP CRS



CRS Learning Outcomes

The WACP Career-related Studies programmes for Grade 11 and 12 students are designed to build foundational skills for academic and professional success. These programmes emphasize critical thinking and problem-solving for effective decision-making, creativity and innovation to explore real-world challenges, and strong communication skills to convey ideas clearly. Students also develop research proficiency, teamwork and leadership abilities, and industry-ready skills through practical learning, all while fostering continuous learning, ethical conduct, and gaining practical industry experience to prepare for future career paths. The detailed learning outcomes for these programmes are mentioned below:

› LEARNING OUTCOMES



Critical Thinking and Problem-Solving

Develop the ability to assess situations, make confident decisions, and solve problems effectively.



Creativity and Innovation

Use creativity and innovation to explore ideas and solve problems effectively in real-world scenarios.



Effective Communication

Communicate ideas clearly, utilizing a range of specialized tools and presentation techniques to enhance understanding and collaboration across job roles.



Research Proficiency

Develop the ability to conduct practical research that supports professional tasks and drives successful outcomes.



Teamwork and Leadership

Collaborate effectively in diverse team settings, demonstrating leadership skills to motivate and guide teams towards achieving shared objectives.



Continuous Learning and Adaptability

Embrace a mindset of lifelong learning to adapt to evolving industry trends, technologies, and global challenges.



Ethical and Professional Conduct

Uphold ethical standards and exhibit professionalism, ensuring responsibility and integrity in all career-related activities.



Practical Industry Experience

Engage in industry projects and hands-on learning experiences that integrate theoretical knowledge with real-world industry applications.



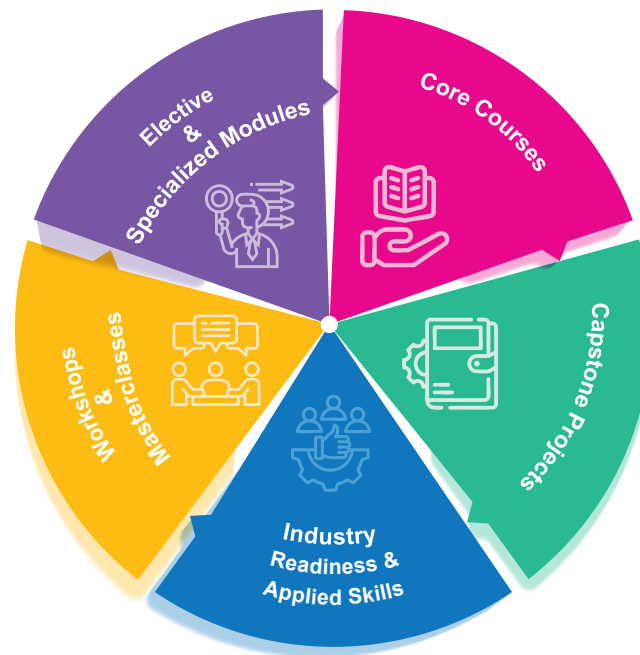
Industry-Ready Skills Development

Build critical thinking, adaptability, and problem-solving skills to excel in dynamic professional environments. In addition to foundational competencies, students gain industry-relevant and domain-specific skills tailored to their chosen career paths, ensuring they are prepared for both current and future industry demands.

► Overview of WACP Career-Related Studies {CRS} (720 hours)

The WACP CRS programmes are meticulously designed to provide students with a comprehensive learning experience, combining academic rigor with practical application.

The curriculum is aligned with global standards and industry needs, ensuring students are equipped with relevant knowledge and competencies for their future careers. With a total duration of 720 hours (equal to 3 IB DP HL), the programmes integrate various components that ensure students are well-prepared for academic pursuits and professional challenges.



Programme Components

CORE COURSES

Each programme includes a series of core courses tailored to specific fields such as business administration, artificial intelligence, sports management, filmmaking, event management, and design. These courses establish a strong foundation of theoretical knowledge and essential skills.

WORKSHOPS & MASTERCLASSES

Practical learning is reinforced through workshops and masterclasses, which provide hands-on experience and insights from industry experts. These sessions help students develop practical skills and stay updated with industry trends.

CAPSTONE PROJECTS

Capstone projects are integral to the curriculum, allowing students to apply their learning to real-world challenges. These projects focus on innovation, problem-solving, and critical thinking, enabling students to showcase their creativity for industry challenges.

ELECTIVE & SPECIALIZED MODULES

Some programmes offer electives and specialized modules tailored to individual interests and industry demands, ensuring students develop expertise in their chosen areas.

INDUSTRY READINESS & APPLIED SKILLS

It develops practical expertise through Industry Engagement Projects and expands industry perspectives with Workshops, Masterclasses & Case Studies, covering both specializations and allied fields.



Build your
foundation with

CAREER RELATED STUDIES

WACP offers students a wide range of industry specific specialisations with a focus on new age careers. The programme delivers in-depth studies and allows students to gain theoretical and practical skills needed to operate within the competitive landscape of the desired industry. It also paves way for higher education pathways leading to a promising career trajectory.



CRS MANAGEMENT



- **Business Administration**
- **Sports Management**
- **Event Management**



Advertising

Business Development

Marketing

Finance

Operations



BUSINESS ADMINISTRATION

Launch your career with
Business Administration



Knowledge and skills learned in a Business Administration programme are applicable in many other fields and careers



Earn International Diploma in Business Administration (Grade 11) and International Advanced Diploma in Business Administration (Grade 12)



Curriculum specifically designed to bridge the gap between Theory and Practice

IBCP with CRS BUSINESS ADMINISTRATION



COURSE STRUCTURE



DP SUBJECTS

Offered by School



CORE SUBJECTS

- Personal & Professional Skills (90 Hours)
- Community Engagement (50 Hours)
- Reflective Project (50 Hours)
- Language & Cultural Studies (50 Hours)

CAREER RELATED STUDY (CRS) (720 HOURS)



MANAGEMENT

- Principles of Management
- Human Resources
- Strategic Management



INDUSTRY ENGAGEMENT

Engage in practical industry projects and collaborate with professionals to gain valuable experience



MARKETING & RESEARCH

- Principles of Marketing
- Research Methods
- Digital Marketing



MASTERCLASS & CASE STUDIES

Gaining insights from industry experts to enhance their understanding and skills



ACCOUNTING & ENTREPRENEURSHIP

- Principles of Accounting
- Entrepreneurship



CAPSTONE PROJECT

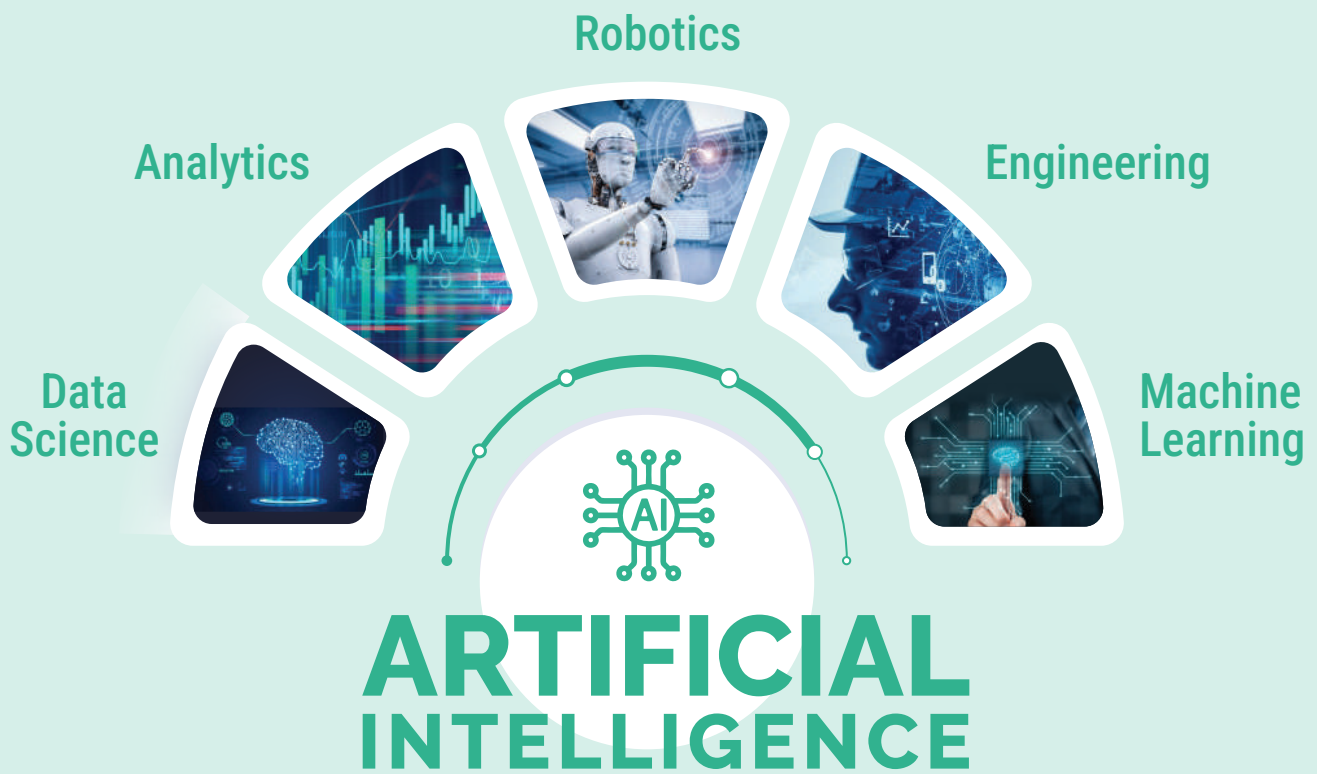
Real-world application of knowledge and skills

CRS SCIENCE & TECHNOLOGY



- Artificial Intelligence
- Nutrition & Dietetics





Step into the exciting world of Artificial Intelligence



Build your foundation to enter any field in Science, Technology, Engineering or Medicine



Earn International Diploma in Artificial Intelligence (Grade 11) and International Advanced Diploma in Artificial Intelligence (Grade 12)



Specially designed curriculum to bridge the gap between Theory and Practice

IBCP with CRS ARTIFICIAL INTELLIGENCE



COURSE STRUCTURE



DP SUBJECTS

Offered by School



CORE SUBJECTS

- Personal & Professional Skills (90 Hours)
- Community Engagement (50 Hours)
- Reflective Project (50 Hours)
- Language & Cultural Studies (50 Hours)

CAREER RELATED STUDY (CRS) (720 HOURS)



PROGRAMMING & SOFTWARE

- Programming for Problem Solving
- Python Programming
- AI Programming
- Modern Day Apps and Human Computer Interaction
- Full Stack Development



AI, ML & DATA SCIENCE

- Machine Learning & Deep Learning
- Application of AI and ML in Industries
- Data Mining
- Data Analytics Computational Linguistics
- Generative AI



MATHEMATICS & PROBLEM SOLVING

- Mathematics for AI
- The Art of Storytelling with Data
- Design Thinking for Innovation
- Critical and Creative Thinking



INDUSTRY ENGAGEMENT

Engage in practical industry projects and collaborate with professionals to gain valuable experience



MASTERCLASS & CASE STUDIES

Gaining insights from industry experts to enhance their understanding and skills



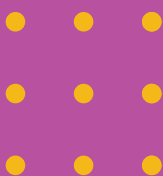
CAPSTONE PROJECT

Real-world application of knowledge and skills

CRS ARTS & DESIGN



- Filmmaking & New Media
- Design



VFX, Animation & Gaming

Direction



Cinematography



Screenplay
Writing



Sound
Recording
& Designing



FILMMAKING

Step into the vibrant World of Filmmaking



Lay a robust foundation for a diverse range of creative careers



Achieve an International Diploma in Filmmaking & New Media (Grade 11), followed by an International Advanced Diploma in Filmmaking & New Media (Grade 12)



Our thoughtfully crafted curriculum bridges the gap between theory and hands-on experience, easing your way into the professional world of filmmaking

IBCP with CRS FILMMAKING



COURSE STRUCTURE



DP SUBJECTS

Offered by School



CORE SUBJECTS

- Personal & Professional Skills (90 Hours)
- Community Engagement (50 Hours)
- Reflective Project (50 Hours)
- Language & Cultural Studies (50 Hours)

CAREER RELATED STUDY (CRS) (720 HOURS)



Evolution of Films & New Media

- Origin of films and media as an art of festival storytelling around the world
- Introduction to New Media: Elements & Scope
- Critical approach to film & new media from various decades & demography



Study of Film Ideologies & Filmmakers

- Comparative analysis of National & International film ideologies in various time periods
- Filmmakers' point of view and report on genre, style, casting, mise-en-scène; a global perspective
- Producing a fictional film; screenplay writing, multi-cam set up, production design and edit



Production of Film & New Media (Non-Fiction & Fiction)



Fundamentals of Audio Visual Production

- Understanding the process and application of audio-visual production for film and new media
- Writing for film and new media
- Micro Elements of audio-visual production
- Post Production basics; editing & graphics



Digital Storytelling Arts & Application

- Introduction to film and new media roles, scope and application in other industries
- Coherent study of integrating arts in filmmaking and new media for digital storytelling
- Understanding Right & Safety



Industry Engagement



Capstone Project/Film Submission



Step into the vibrant World of Design



Step into the world of limitless creativity and design innovation



Accomplish an International Diploma in Design (Grade 11), followed by an International Advanced Diploma in Design (Grade 12)



Our thoughtfully crafted curriculum bridges the gap between theory and hands-on experience, easing your way into the creative world of Design

IBCP with CRS DESIGN



COURSE STRUCTURE



DP SUBJECTS

Offered by School



CORE SUBJECTS

- Personal & Professional Skills (90 Hours)
- Community Engagement (50 Hours)
- Reflective Project (50 Hours)
- Language & Cultural Studies (50 Hours)

CAREER RELATED STUDY (CRS) (720 HOURS)



Art & Graphic Design Study

- Colour theory, design principles, and digital tools
- Art Movements



Video Editing, Web Design & Photography

- Video editing & production
- Photography skills
- UX/UI strategies and storyboards



Fashion & Textile Design

- Seasonal fashion sketches
- Fashion Illustrations
- Mood boards



Ethics & Social Responsibility in Design

- Ethical, inclusive, and sustainable design practices



Interior Design

- Interior design fundamentals
- Design principles for functional spaces
- Mood boards



Industry Engagement



Brand Communication & Marketing

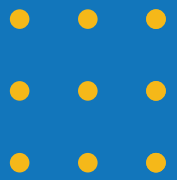
- Brand Identity
- Targeted marketing tactics and channels



Capstone Project



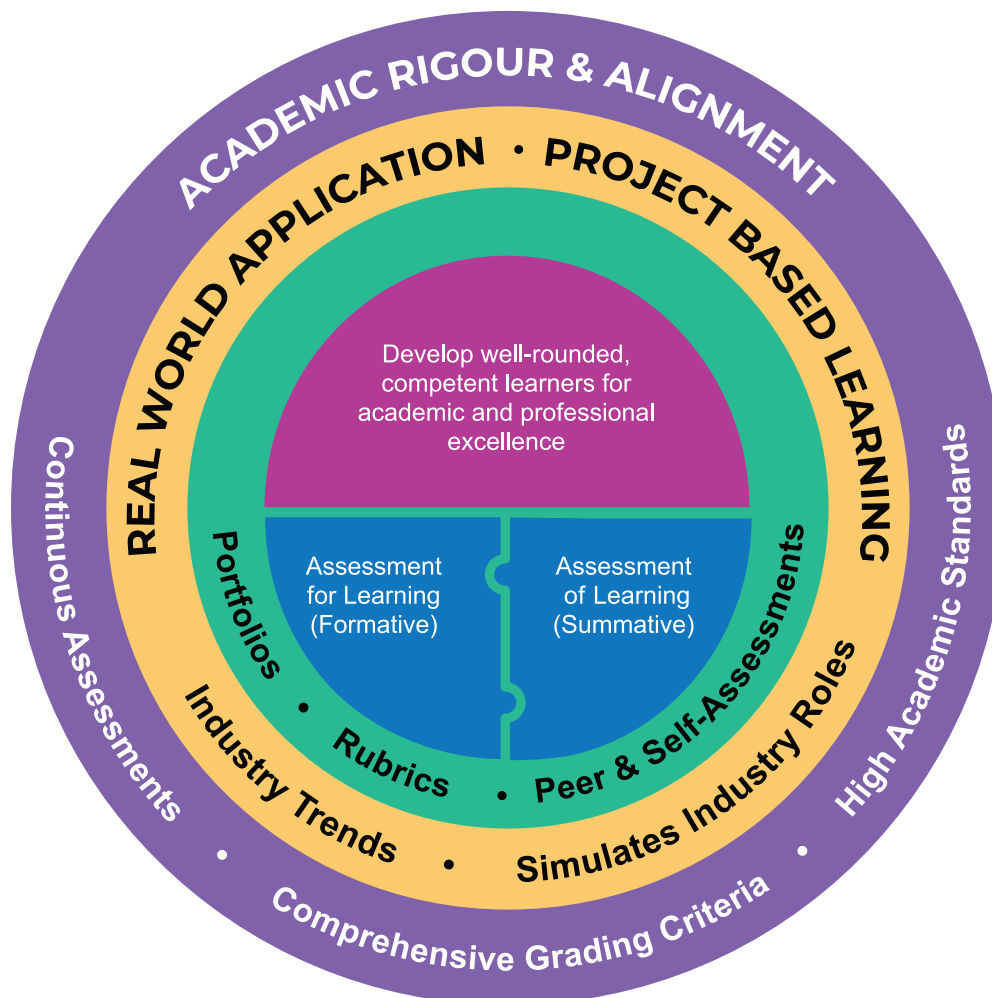
ASSESSMENT & CERTIFICATIONS



➤ CRS ASSESSMENT METHODOLOGIES

WACP's assessment methodologies are designed to develop well-rounded, highly competent learners prepared to excel in rigorous academic & professional environments. By combining holistic and competency-based assessments, the approach ensures students develop critical thinking skills, problem-solving skills, and practical application of knowledge.

This comprehensive approach integrates multiple assessment methodologies, ensuring a balanced focus on learning, application, and evaluation, while preparing students to meet the demands of academic and professional environments.



Assessment for Learning (Formative)

WACP employs a formative assessment framework that encourages reflective learning and continuous improvement. Regular feedback and support help students identify strengths and address areas for growth, fostering a proactive learning mindset.

Assessment of Learning (Summative)

Summative evaluations, conducted by WACP's team of expert examiners, provide a comprehensive measure of students' knowledge and skills. These rigorous assessments ensure academic consistency, integrity, and readiness for future challenges.

Real-World Application through Project based Learning

Projects and assignments are aligned with current global and industry trends, enabling students to apply theoretical concepts to practical challenges. Capstone projects showcase students' ability to address complex, real-world challenges with innovative solutions, simulating real-life industry scenarios where they take on the roles of industry executives.

Academic Rigour and Alignment

The assessment framework incorporates transparent evaluation practices and comprehensive learning outcomes, ensuring that students meet the expectations of rigorous undergraduate programs while showcasing adaptability, collaboration, and effective communication skills. Continuous internal assessments, project-based evaluations, and comprehensive grading criteria are employed to maintain the highest academic standards.

These methodologies equip students with the tools they need for academic success and readiness for diverse professional pathways.

WACP CRS Grading Scale

Letter Grade	Percentage of Marks Obtained	Performance	Grade Point
O	96.00 - 100.00	Outstanding	7
A+	83.00 - 95.99	Excellent	6
A	70.00 - 82.99	Very Good	5
B+	56.00 - 69.99	Good	4
B	41.00 - 55.99	Satisfactory	3
C	21.00 - 40.99	Poor	2
D	1.00 - 20.99	Very Poor	1
Ab	0	Absent	0



➤ CERTIFICATION

WACP offers an enriching blend of qualifications as part of its Career-Related Programmes, aimed at preparing students for global challenges. Upon successful completion of the WACP CRS programme, students receive a detailed Transcript and **International Diploma & International Advanced Diploma**.

Career-related Programme (CP) Certificate is issued by the International Baccalaureate Organization (IBO). This robust educational framework ensures that our graduates are well-prepared and recognised globally, providing them a significant advantage in pursuing higher education and career opportunities worldwide.

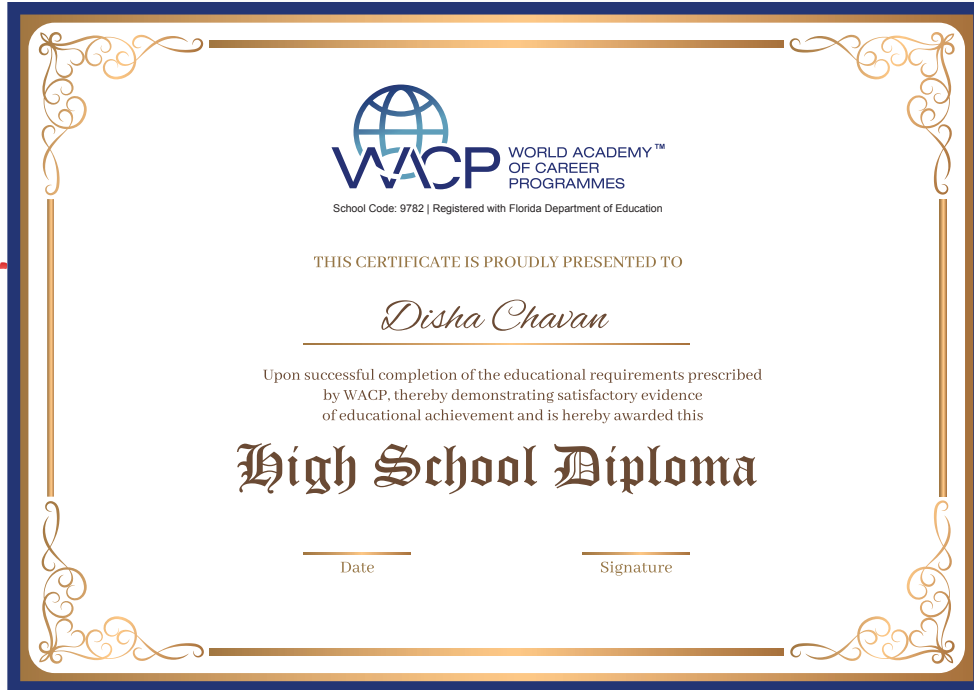
Grade 11 International Diploma



Grade 12 International Advanced Diploma



➤ AMERICAN HIGH SCHOOL DIPLOMA



American High School Diploma, is registered with the Florida Department of Education.

WACP offers the American High School Diploma as part of its commitment to delivering diverse and internationally recognised educational pathways.

To obtain the certificate, students are required to pass the CRS component, showcasing their readiness and comprehensive preparation through the International Baccalaureate Career-related Programme (IBCP).

The flexible nature of the IBCP means that universities tend to review applicants on a case-by-case basis. We would recommend that you contact universities in advance of applying to discuss whether your particular combination of DP Courses and CRS will be considered.

IBCP receives AIU recognition for India





World Academy of Career Programme
Prateek Building
Nivetia Bungalow
Malad East, Mumbai
Maharashtra 400097

&

2 Venture Drive,
#07-29, Vision Exchange,
Singapore 608526

Sir,

Please refer to your e-mail dated 22 September, 2021.

It is intimated that **AIU has accorded equivalence to IBCP programme** of International Baccalaureate with + 2 stage (Grade 12) of an Indian School Boards i.e., CBSE and other recognized/approved state school boards vide letter no EV/VII(5)/2021/289 dated 21 September, 2021 as per following criteria:-

IBCP equivalence for General Strand (Arts, Science, Commerce, Law)

- (a) Students graduating with 02 DP Subject with at least 01 subject at HL Level and minimum 3 points in each DP subject.
- (b) Career Related Study (CRS) with at least 03 subjects offered by IB authorised partner like World Academy of Career Programme and its Associates.
- (c) International Baccalaureate Career Related Study (IBCP) qualification with core components requirement awarded by International Baccalaureate (IB).

IBCP equivalence for Engineering or Medicine Strand

- (a) Students graduating with 03 DP Subjects (Math, Physics, Chemistry, Biology or other similar subjects) with at least 01 subject at HL level and minimum 03 points in each DP subject.
- (b) Career Related Study (CRS) with at least 03 subjects offered by IB authorised partner like World Academy of Career Programme and its Associates.
- (c) International Baccalaureate Career Related Study (IBCP) qualification with core components requirement awarded by International Baccalaureate (IB).

Yours faithfully,

Kuldeep Dagar

Deputy Secretary (Evaluation)



भारतीय विश्वविद्यालय संघ

ए. आई. यू. हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
नई दिल्ली - 110 002

Association of Indian Universities
AIU House, 16, Comrade Indrajit Gupta Marg
New Delhi -110002

Registered/Speed Post

No. EV/VII(5)/2023
May 09, 2023

Sh. Mahesh Balakrishnan
International Baccalaureate Organization
IB Global Centre, Singapore
600 North Bridge Road,
#21-01 Parkview Square,
Singapore 188778
Republic of Singapore

Subject: Eligibility of IBCP Students for Entrance Examinations in India

Dear Mr. Mahesh Balakrishnan,

I hope this message finds you well. We appreciate your inquiry concerning the eligibility of students pursuing the International Baccalaureate Career-related Programme (IBCP) for various entrance examinations and/or tests in India.

As you may be aware, the Association of Indian Universities (AIU) has granted equivalence to the IBCP qualification, subject to meeting the approval conditions outlined in our letter number EV/VII(5)/2021 dated September 21, 2021. This equivalence status aligns the IBCP qualification with Grade 12 qualifications from recognized Indian school boards, such as CBSE, ICSE, IBDP, and various state boards.

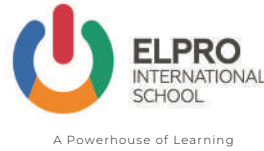
In light of this equivalence, students who have completed the IBCP are considered on par with those holding Senior Secondary qualifications from recognized Indian School Boards. Consequently, IBCP students are eligible for all entrance examinations for admission in higher education institutions in all streams conducted by various authorities in India, provided they meet the subject combination and other requirements specified by the respective testing authority.

We trust this information adequately addresses your concerns. Should you have any further questions, please do not hesitate to reach out to our Evaluations Division.

Yours faithfully,

Kuldeep Dagar
Deputy Secretary (Evaluation)
Association of Indian Universities
New Delhi, India

➤SCHOOLS WITH WACP CRS



► TOP 10 REASONS TO CHOOSE IBCP FOR YOUR SCHOOL

1



Encourages thinking about others

The service learning course allows students to make a positive difference to the world around them.

2



Explore, understand & engage in real-world issues

The CP requires students to explore, analyse & evaluate global issues from a local perspective.

3



Integrates academic & practical learning

The CP combines academic rigour with practical study & develops skills & competencies required for life-long learning.

4



Empowers pursuance of passions & interests

Students can combine the academic subjects with their interests & skills.

5



Enhances wider career options

With a CP, students can access further education, apprenticeships & employment in areas such as business, IT, health care, sports & many more.

6



Learn about different cultures

Language & cultural studies encourages students to engage with other cultures & increase their understanding of the wider world.

7



Build friendships & connections

Collaborative projects allow students to build friendships as well as working relationships.

8



Nurtures creative & innovative ideas

Personal and professional skills courses promote creative thinking techniques.

9



Develop essential life skills

Skills including critical thinking, communication & personal development is an important focus of the CP.

10



Become an independent learner

Taking part in the reflective project, students learn how to research subjects & explore multiple sources of information.

NURTURING THE NEXT GENERATION OF

Entrepreneurs & Professionals



Join the
Next Generation
Qualification Provider!

🌐 www.wacpinternational.org
✉ info@wacpinternational.org
☎ +91-7030 806 020

 **WACP** WORLD ACADEMY™
OF CAREER
PROGRAMMES

SINGAPORE | UAE | INDIA | USA